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Herbalife Sponsors Four National Olympic Committees at Rio 2016 Olympics and Paralympic Games

Involvement also includes support of more than 50 athletes from over 16 countries

LOS ANGELES--(BUSINESS WIRE)-- Global nutrition company [Herbalife](#) (NYSE: HLF) announced today it will be the official sponsor of the Costa Rican, Israeli, Italian and Vietnam National Olympic Committees all traveling to the Rio 2016 Olympics and Paralympic Games.

Herbalife will also support more than 50 athletes and 19 Paralympians from over 16 countries. These Olympic athletes will compete in sports including gymnastics, swimming, and track and field, representing some of the following countries: Argentina, Bolivia, Chile, Colombia, Costa Rica, Ecuador, France, Guatemala, Panama, Peru, Israel, India, Italy, Uruguay, UK and Vietnam.

Herbalife's full range of quality sports nutrition products is backed by science and used by more than 190 of its sponsored athletes around the world. Many of its sponsored teams also benefit from Herbalife's nutrition scientists who spend time with athletes educating them on the important role good nutrition plays in sports performance.

"Sports and encouraging a healthy, active lifestyle are a key part of our overall mission and we are honored to sponsor several National Olympic Committees and dozens of athletes," said Michael O. Johnson, chairman and CEO, Herbalife. "The spirit behind the Rio 2016 Olympics and Paralympic Games is all about hard working athletes pursuing their dreams of competitive excellence, and we are proud to help these athletes optimize their nutrition and post-performance recovery."

As part of Herbalife's commitment to helping its athletes succeed, each athlete will receive sports nutrition products and access to Herbalife's team of sports nutrition scientists. This includes a personalized nutrition package designed by Dr. Dana Ryan, Herbalife's sports and nutrition [scientist](#), providing tips as to how each athlete can optimize their post-performance recovery.

Herbalife's involvement with the Rio 2016 Olympics and Paralympic Games includes the following:

Costa Rica

Herbalife is the Official Supplier of the Costa Rican Olympic Team. As part of their involvement with Herbalife, athletes will have access to Herbalife's full suite of nutrition products and training support from Herbalife's global team of sports nutrition scientists.

Israel

Herbalife is the Official Nutrition Partner of the Israeli Olympic Committee for Rio 2016 and Tokyo 2020. As part of the agreement, Israeli athletes will be provided with Herbalife nutritional products and have access to Herbalife's full team of sports nutrition scientists.

Italy

For Italy, Herbalife24 is the Official Supplier of the Italian Olympic Team for sports supplements, and will provide Herbalife24 products. The Team also has complete access to Dr. Ryan for nutrition consultations.

Vietnam

The newest agreement is with the Vietnam National Olympic Committee, with Herbalife serving as the designated Team's Official Nutrition Sponsor. This marks the continuation of Herbalife's nutrition sponsorship for Vietnam's Olympic athletes, as well as the company's inaugural sponsorship of the country's Paralympic athletes. The Teams will have access to Herbalife's nutrition products, sports nutrition consulting and training.

The Herbalife member community plans to host viewing parties at their local nutrition clubs to cheer on sponsored athletes.

About Herbalife:

Herbalife is a global nutrition company that has been changing people's lives with great products since 1980. Our nutrition,

weight-management, energy and fitness and personal care products are available exclusively to and through dedicated Independent Herbalife Members in more than 90 countries. We are committed to fighting the worldwide problems of poor nutrition and obesity by offering high-quality products, one-on-one coaching with an Herbalife member and a community that inspires customers to live a healthy, active life.

We support the Herbalife Family Foundation (HFF) and its Casa Herbalife programs to help bring good nutrition to children in need. We also sponsor more than 190 world-class athletes, teams and events around the globe, including Cristiano Ronaldo, the LA Galaxy and champions in many other sports.

The company has over 8,000 employees worldwide, and its shares are traded on the New York Stock Exchange (NYSE: HLF) with net sales of \$4.5 billion in 2015. To learn more visit Herbalife.com or IAmHerbalife.com.

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