

Herbalife Nutrition

In 2016, Herbalife Nutrition, a global nutrition company, announced \$1 million dollars of support for Special Olympics and the organization's fitness programming around the world.

Improving the Health and Fitness of Our Athletes

A longtime supporter of the movement, Herbalife has sponsored Special Olympics Southern California for a number of years. In 2015, they were also a strong supporter of the Special Olympics World Summer Games held in Los Angeles. During the games, they donated 280,000 nutrition bars to athletes, coaches, staff, volunteers, families program and honored guests at all sports venues and general dining areas. Herbalife Nutrition's members and employees generously sponsored approximately 10 percent of the athletes competing at World Games. Additionally, Herbalife's Los Angeles Distribution Center also served as the Uniform Distribution and Credentialing Center and a volunteer registration hub.



Herbalife volunteers cheering athletes on at 2015 Special Olympics World Summer Games in Los Angeles

Bringing Perspective and Expertise

Herbalife's new collaboration is centered on fitness, supporting Special Olympics ongoing fitness strategy committed to improving health and fitness of our athletes and supporters through increased physical activity and improving nutrition and hydration.

As part of their sponsorship, Herbalife will appoint a member of their team to Special Olympics Global Fitness task force to bring additional perspective and expertise. This taskforce is an internal committee of fitness experts and athletes collaborating to improve Special Olympics athlete sport performance and health through the vehicle of fitness.

"We are excited with new expanded support from Herbalife," said Kyle Washburn, Special Olympics Director of Fitness. "Special Olympics is about more than athletic competition. We surround our athletes with a community that supports them through sport, health and the expansion of fitness."